

**Mendocino Forest Products Introduces Emerald Peat™**  
*Fine grind redwood bark excellent as a soil amendment*

UKIAH, CA (February 22, 2017) – Mendocino Forest Products Co., LLC (MFP) today announced its newest product made from Forest Stewardship Council® (FSC®C012230) Certified, California-grown redwood: Emerald Peat™. A finely ground redwood bark, Emerald Peat is ideal as a soil amendment in place of other options, namely imported Sphagnum Peat Moss and Coconut Coir products. Emerald Peat, hailing from the nutrient packed soils and moisture-rich climate of the Emerald Triangle region in Northern California, is one example of the redwood industry’s commitment to use every part of each FSC sustainably harvested redwood tree in its operations.

“This natural product once again proves the advantages FSC Certified California redwood offers over less sustainable options,” said Randy Gans, Manager, Fiber Products with Mendocino Forest Products. “From the gorgeous natural color to a slower decomposition rate to the natural tannins, our Emerald Peat is 100% American-made from FSC Certified renewable resources and provides excellent soil blending properties.”

According to USDA Forest Service Research, wood bark, such as fine ground redwood bark, is an excellent soil conditioner, lending body to sandy or silt soils, loosening up clay soils, providing aeration to heavy soils, and increasing water retention and root penetration in all soil types. Fine ground, FSC Certified, California grown redwood bark helps conserve moisture through weed control, temperature stabilization and reduced evaporation while minimizing topsoil erosion and also benefiting soil microflora.

When compared against traditional soil amendments, namely Sphagnum Peat Moss and Coconut Coir, Emerald Peat is the environmentally sound substitute. Key benefits include:

- **100% American-made Emerald Peat** compared to Sphagnum Peat Moss and Coconut Coir imported from Canada and Asia
- **100% Renewable Emerald Peat** compared to Sphagnum Peat Moss bogs which gain less than a millimeter in depth each year
- **Emerald Peat requires Minimal processing** compared to Coconut Coir, grown in ocean climates and often high in salts, requiring significant washing prior to its usability as a soil amendment

For more information about Emerald Peat, please visit [www.mfp.com/emerald-peat](http://www.mfp.com/emerald-peat). Emerald Peat is currently available in bulk quantity through garden and landscape supply companies in the Western U.S.

#### **About Mendocino Forest Products**

The Mendocino Family of companies (Mendocino Forest Products, Mendocino Redwood Company, Humboldt Redwood, Allweather Wood), is a leading manufacturer and distributor of environmentally certified forest products throughout California and the Western U.S. Our culture is based in environmental stewardship and community support. As a leader in sustainable forest practices and quality products, Mendocino Forest Products is one of the largest suppliers of redwood and pressure-treated lumber. The company maintains FSC certification (FSC-C013133) for its forestlands and manufacturing and distribution operations. For more information, visit <http://www.mfp.com/>

#### **About the Forest Stewardship Council® (FSC®)**

The Forest Stewardship Council is an independent, non-profit organization that protects forests for future generations. FSC is an open, membership-led organization that sets standards under which forests and companies are certified. FSC membership consists of three equally weighted chambers -- environmental, economic, and social -- to ensure balance and the highest levels of integrity. For more information, visit <https://us.fsc.org/>

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