

CONVERSATIONS  
WITH OUR MENDOCINO  
COUNTY NEIGHBORS:  
#7 in a Series.

**Paid for by Mendocino Redwood Company, LLC**

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INFO  
GOES  
HERE

Laytonville Fire Chief **Jim Little**

Retired Cal Fire Deputy Chief, Resource Management,  
**Bruce Strickler**

**Marc Jameson**, Deputy Chief,  
Demonstration State Forest Manager, Retired

**John Andersen**, MRC Forest Policy Director


Recommend voting **no** on Measure V.

A well-intentioned idea that will do more harm than good.



We've learned a lot from taking care  
of trees that are more than a century old.





Including, how to take the long view.

On June 7, Mendocino County will decide on Measure V.

Listen to forest and fire experts and you'll hear what the passage of Measure V will mean:

- Progress in forest and aquatic habitat restoration delayed.
- Steps to improve the conifer balance in woodlands deferred.
- Our ability to contribute to communities permanently restricted.

By contrast, a **no** vote will preserve our ability to work together. Protecting more than 300+ local and family wage jobs.

We're not alone in this viewpoint:

- A majority of the Board of Supervisors rejected the ideas behind Measure V.
- Four respected forest and fire experts stated a vote against V is a vote for fire safety.

Simply because it will mean short-sighted governmental mandates.

Versus a commitment to long-term cooperation and continued environmental success.

We know where we come down on that choice.

You could say we have plenty of inspiration.

**Please Vote No on Measure V.**

Join the conversation at [mrc.com/contact-us](https://mrc.com/contact-us).  
And ask about our free Forest Practices & Progress tours.

MENDOCINO REDWOOD COMPANY